Why sea salt ?

There are different types of salt depending on the region, the exploitation methods used and the natural resources available.

La Baleine chooses sea salt as it is produced from a natural crystallisation process caused by the action of the sun, the wind and the sea.

There are two types of sea salt, white salt and grey salt:

Grey sea salt: A naturally grey sea salt, packed with minerals such as potassium and magnesium, is obtained through a combination of the know-how of the Guérande salt workers and the fact that it is harvested from ponds made up of clay bottoms.

White sea salt: The know-how of our salt workers and the fact that it is harvested from the sandy bottoms of the ponds means that La Baleine sea salts are naturally white (unlike the products whose origin is from Guérande)

There is also "**land" salt** which come in two forms; deposits which are extracted from a mine and then ground at the factory, or by dissolving it in brine (water saturated with salt) which is then turned into fine salt in a mechanical evaporator. Coarse salt is obtained by compaction. This salt is known as refined or industrial salt (igneous salt).

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Discover our history

Why La Baleine ?

A whale ! Yes, but why ?

See (https://www.labaleine.u...

The La Baleine Saga

Evolution of a legendary brand since 1934.

Discover (https://www.labale...

La Baleine logos

La Baleine logos through time...

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La Baleine worldwide

La Baleine exports French sea salt know-how worldwide

See (https://www.labaleine.u...